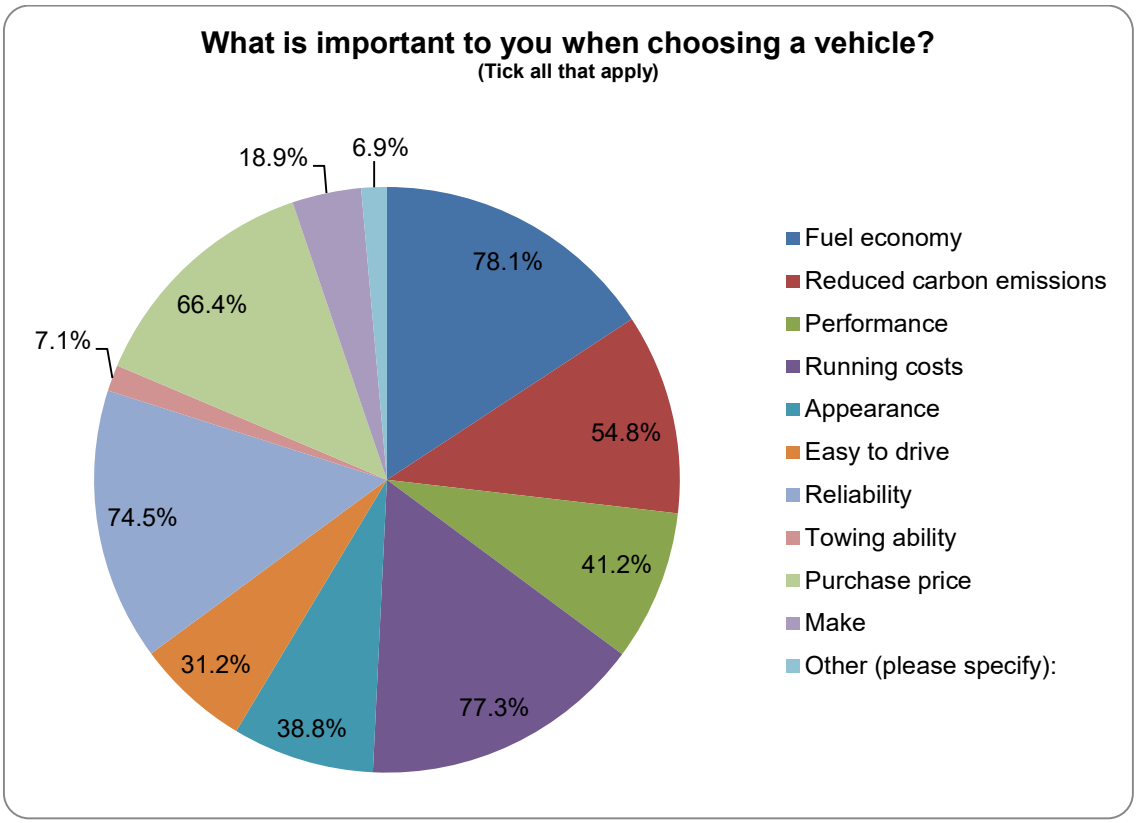
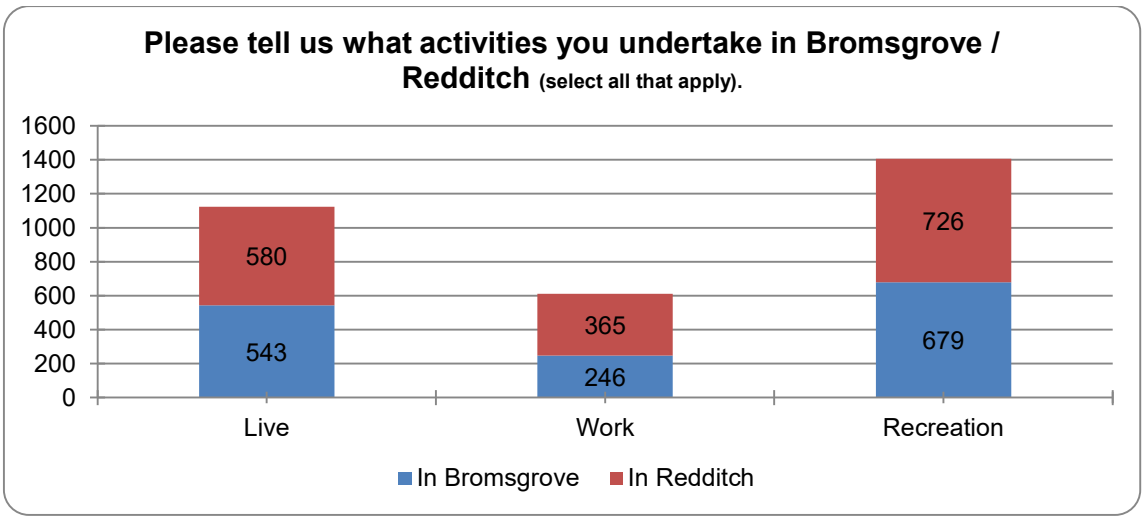
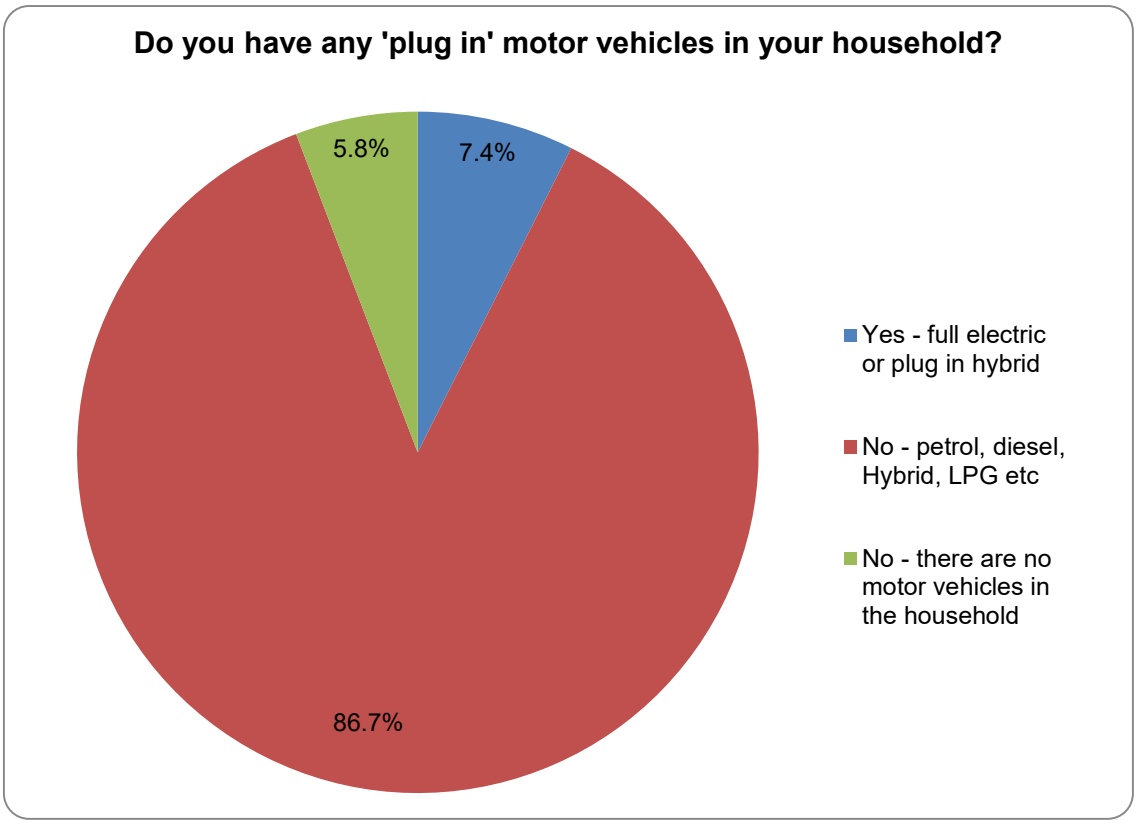
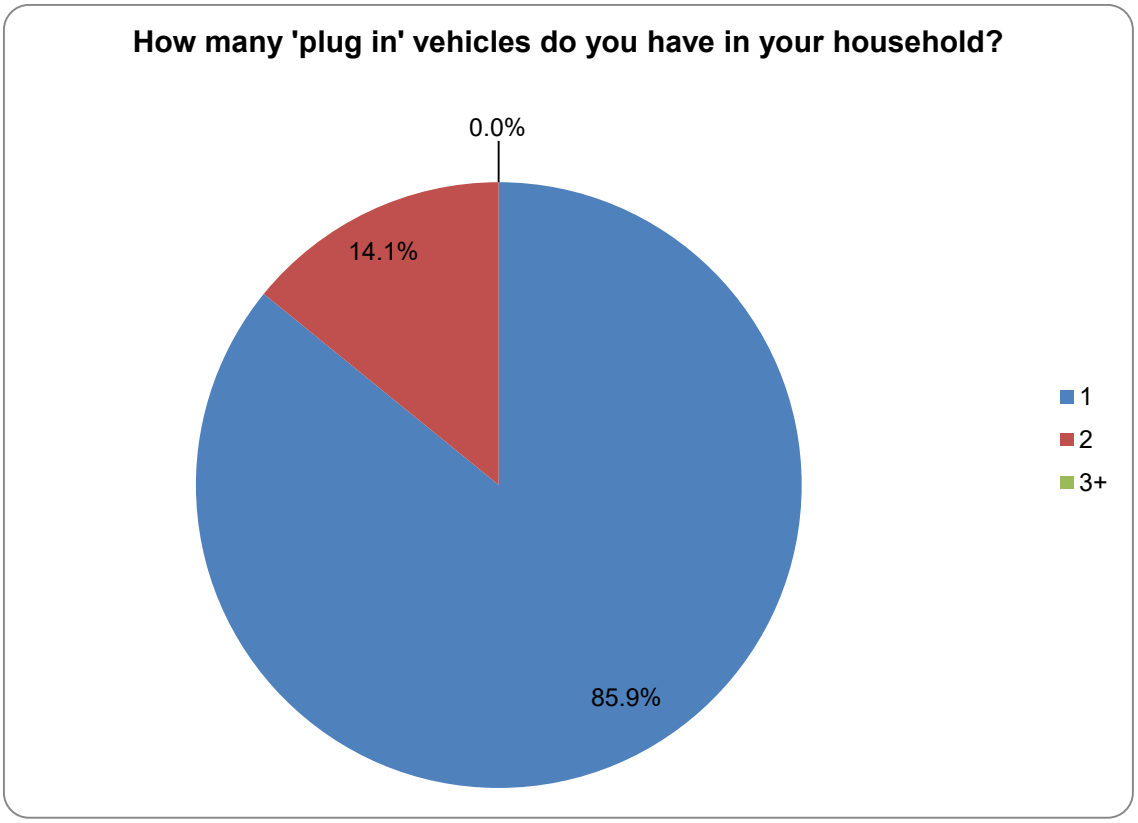
The Future of Vehicle Ownership Survey Feedback

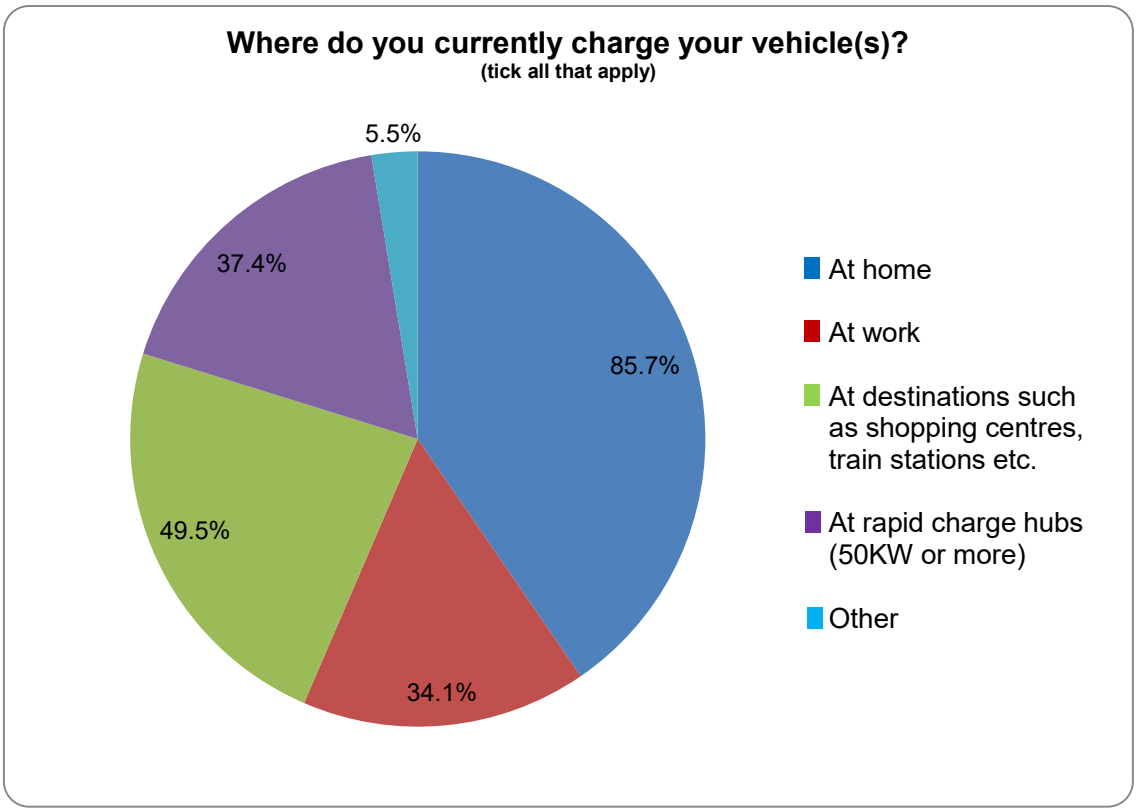
This survey ran in Autumn 2019 and explored residents' thoughts around vehicle ownership and the move away from traditional fuelled vehicles.

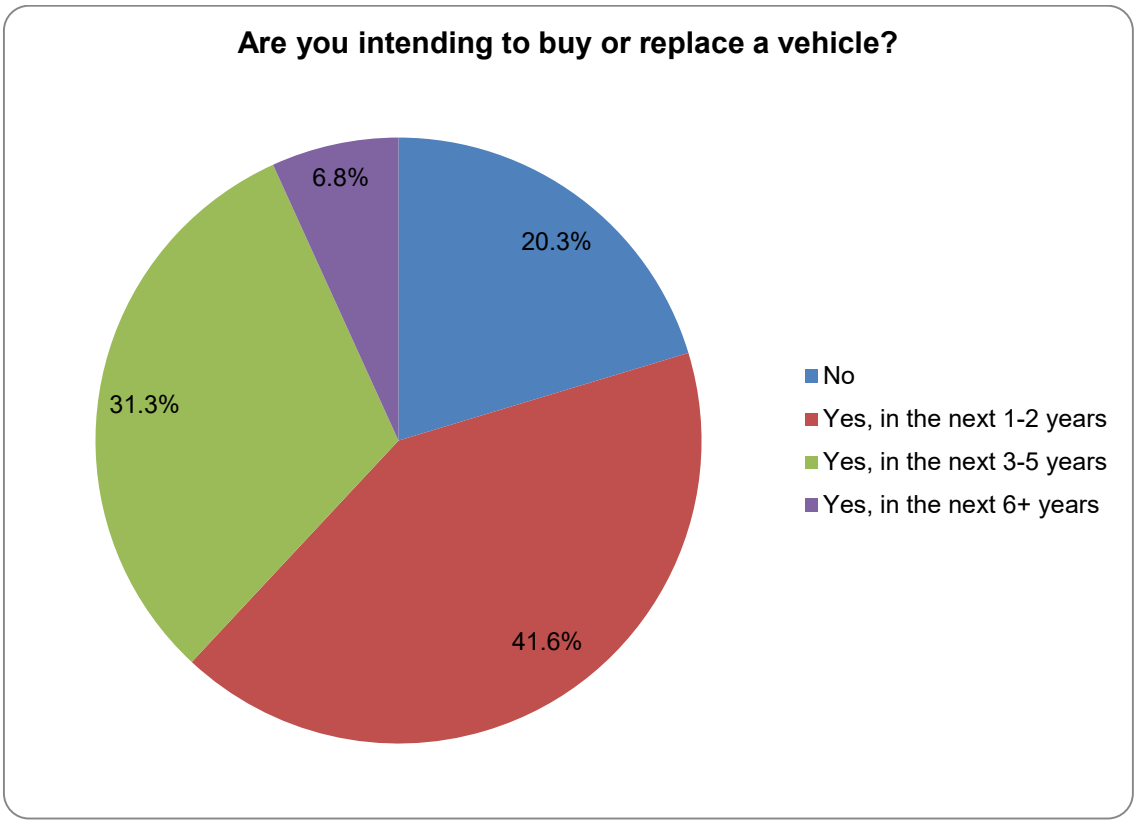


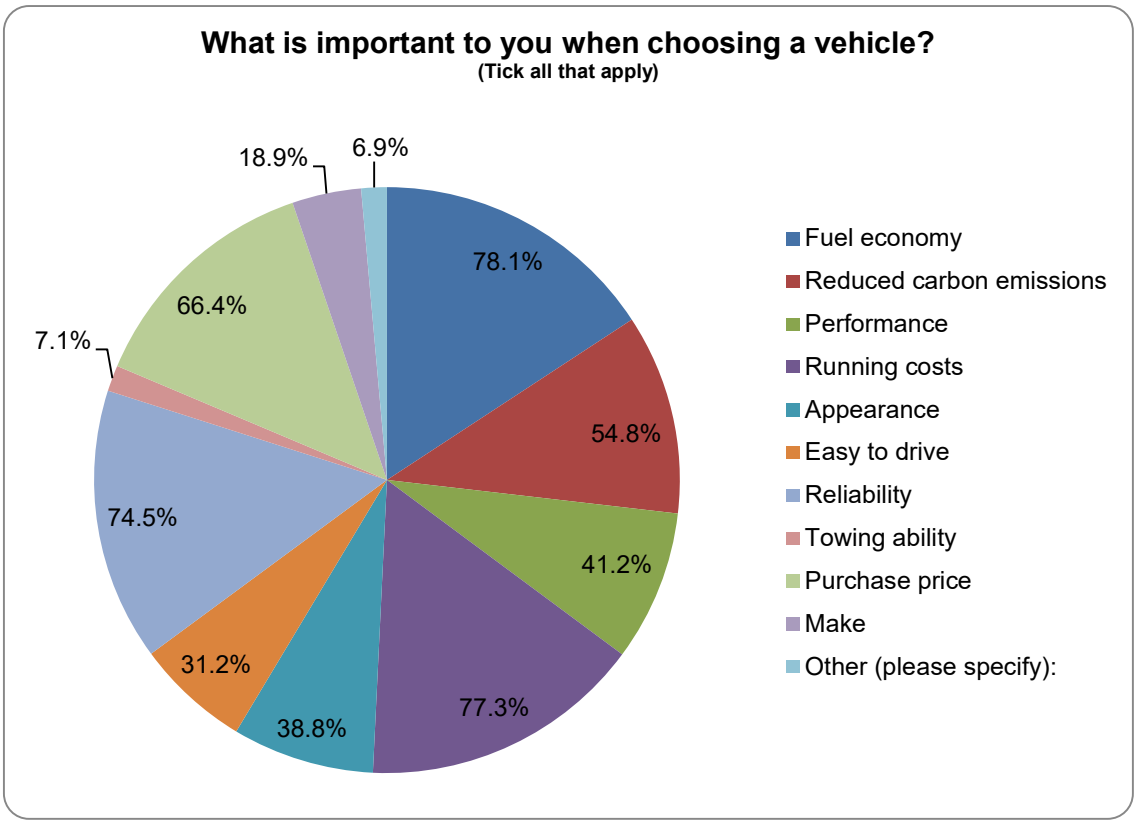


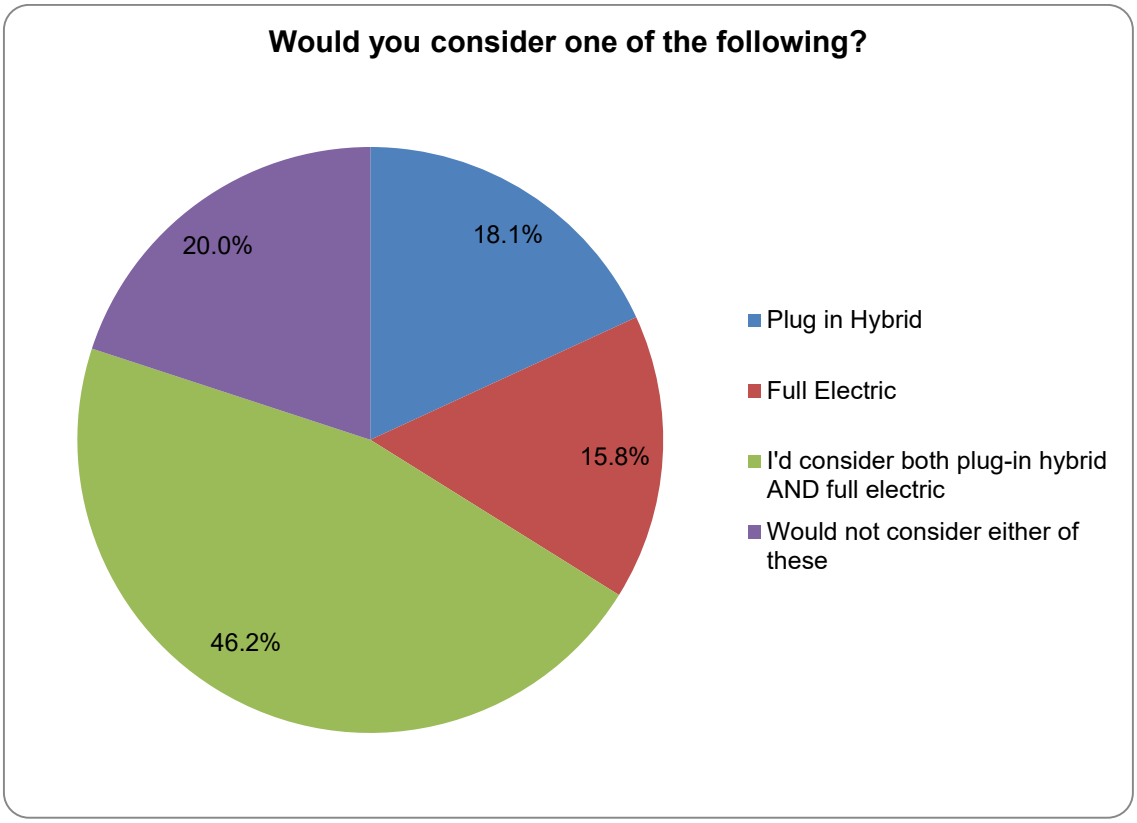

Do you have any 'plug in' motor vehicles in your household?
5.8%
7.4%
86.7%
Yes - full electric or plug in hybrid
No - petrol, diesel, Hybrid, LPG etc
No - there are no motor vehicles in the household

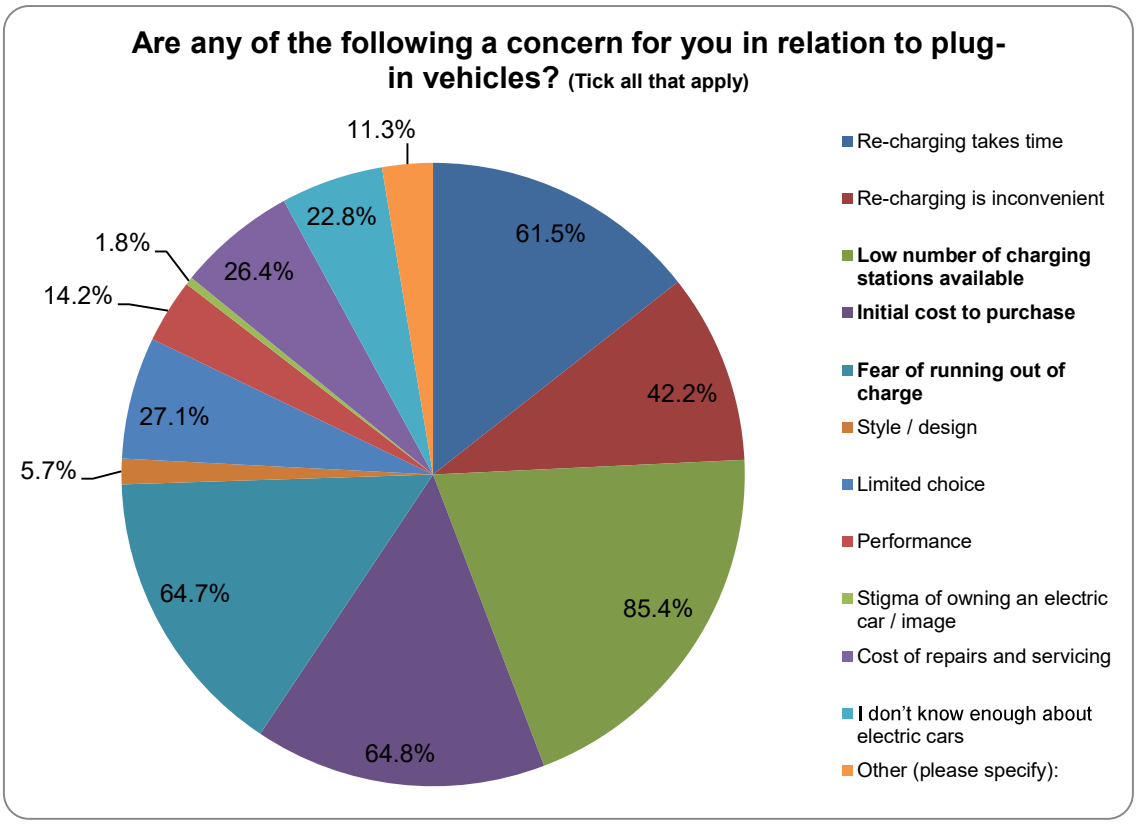

How many 'plug in' vehicles do you have in your household?
0.0%
14.1%
85.9%
1
2
3+

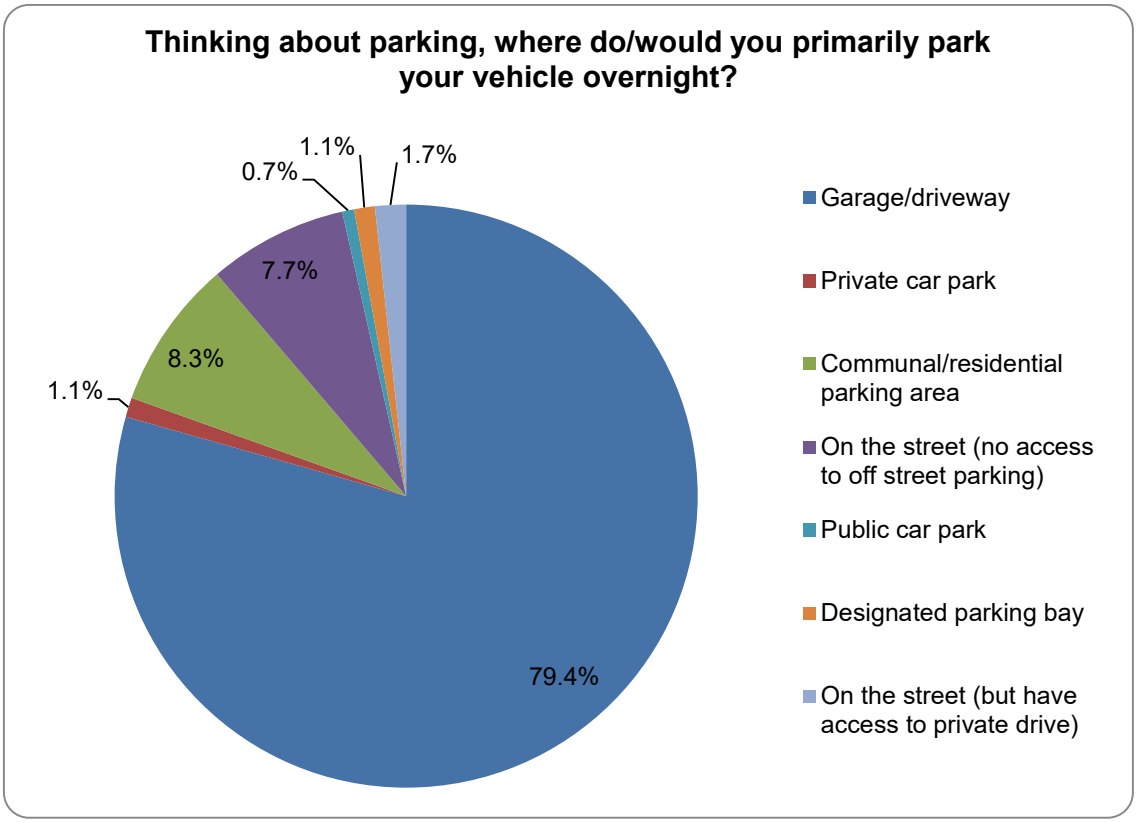

Where do you currently charge your vehicle(s)?
(tick all that apply)
5.5%
37.4%
85.7%
49.5%
34.1%
At home
At work
At destinations such as shopping centres, train stations etc.
At rapid charge hubs (50KW or more)
Other

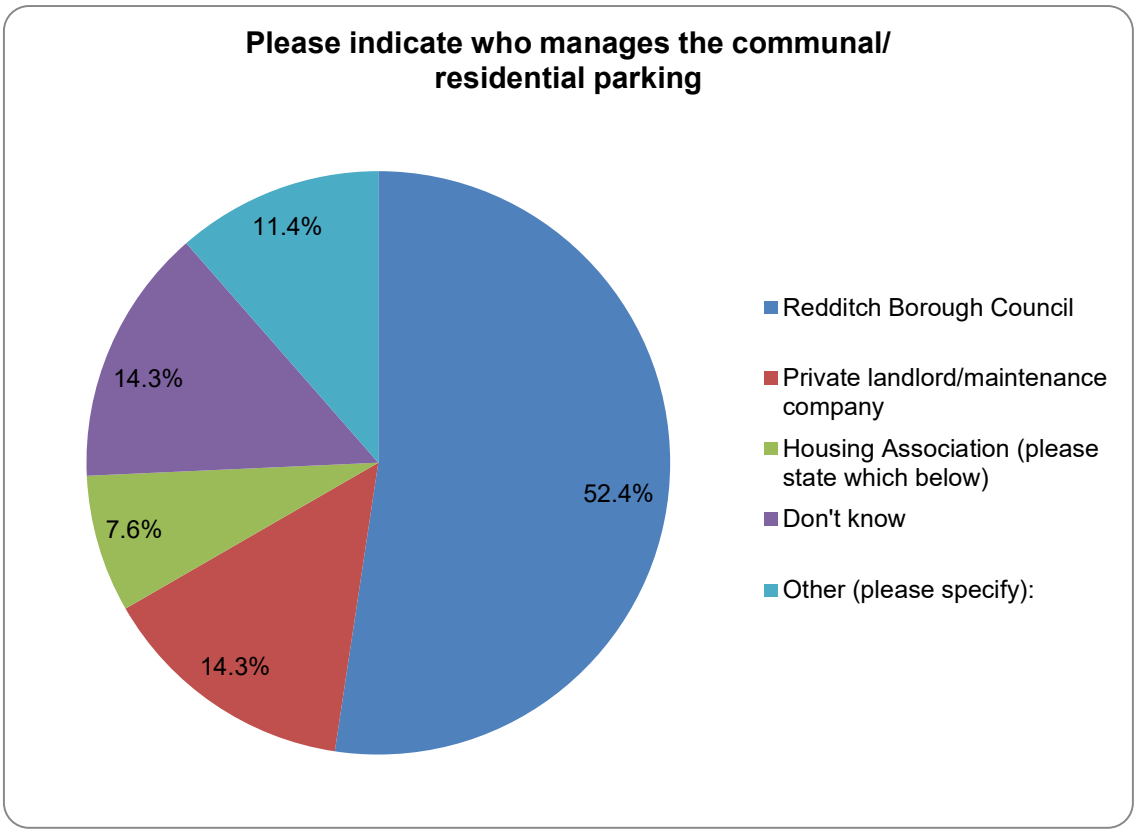

Are you intending to buy or replace a vehicle?
6.8%
20.3%
31.3%
41.6%
No
Yes, in the next 1-2 years
Yes, in the next 3-5 years
Yes, in the next 6+ years

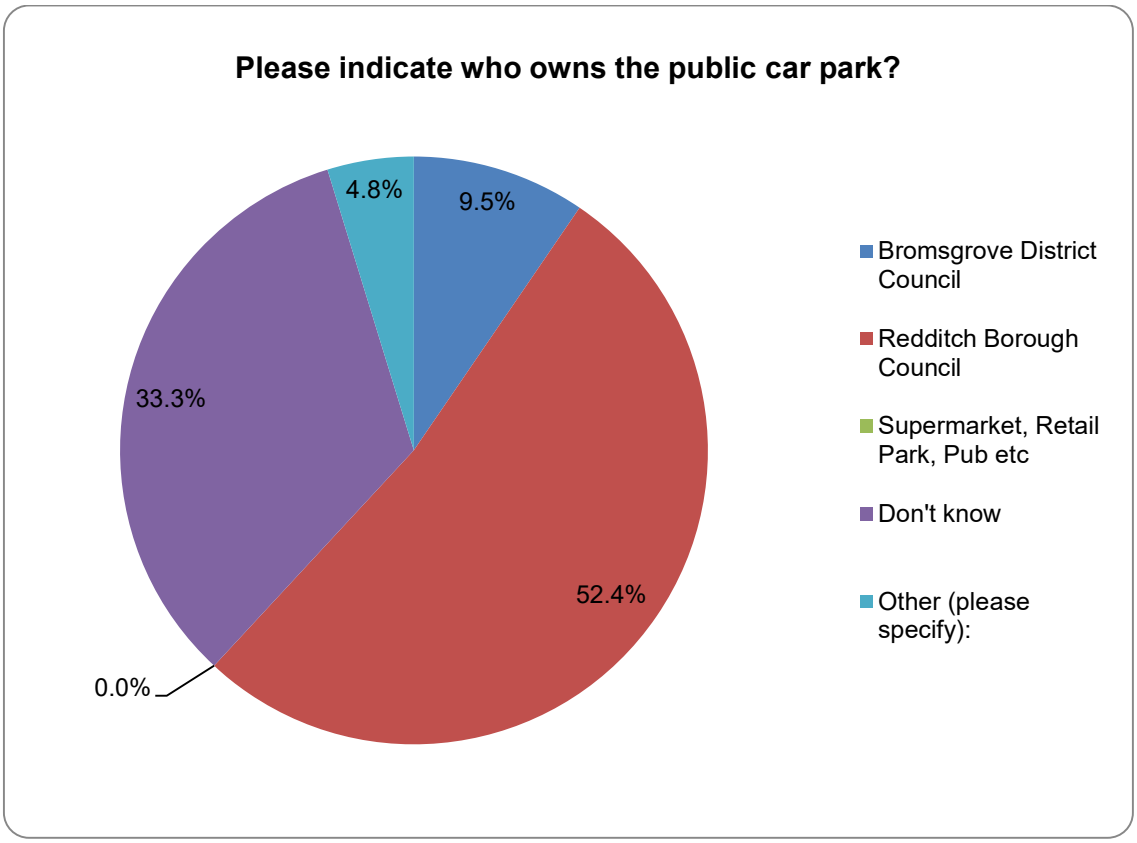

What is important to you when choosing a vehicle?
(Tick all that apply)
78.1%
54.8%
41.2%
77.3%
38.8%
31.2%
74.5%
7.1%
66.4%
18.9%
6.9%
Fuel economy
Reduced carbon emissions
Performance
Running costs
Appearance
Easy to drive
Reliability
Towing ability
Purchase price
Make
Other (please specify):


Would you consider one of the following?
18.1%
15.8%
46.2%
20.0%
Plug in Hybrid
Full Electric
I'd consider both plug-in hybrid AND full electric
Would not consider either of these


Are any of the following a concern for you in relation to plug-in vehicles? (Tick all that apply)
61.5%
42.2%
85.4%
64.8%
64.7%
5.7%
27.1%
14.2%
1.8%
26.4%
22.8%
11.3%
Re-charging takes time
Re-charging is inconvenient
Low number of charging stations available
Initial cost to purchase
Fear of running out of charge
Style / design
Limited choice
Performance
Stigma of owning an electric car / image
Cost of repairs and servicing
I don't know enough about electric cars
Other (please specify):


Thinking about parking, where do/would you primarily park your vehicle overnight?
79.4%
1.1%
8.3%
7.7%
0.7%
1.1%
1.7%
Garage/driveway
Private car park
Communal/residential parking area
On the street (no access to off street parking)
Public car park
Designated parking bay
On the street (but have access to private drive)


Please indicate who manages the communal/ residential parking
11.4%
14.3%
7.6%
14.3%
52.4%
Redditch Borough Council
Private landlord/maintenance company
Housing Association (please state which below)
Don't know
Other (please specify):


Please indicate who owns the public car park?
4.8%
9.5%
33.3%
52.4%
0.0%
Bromsgrove District Council
Redditch Borough Council
Supermarket, Retail Park, Pub etc
Don't know
Other (please specify):